

Joel E Martinez

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MARKET RESEARCH ANALYST | City Square Associates

Education	Harvard University Wojcicki-Troper Data Science Initiative Postdoctoral Fellow 2021 - 2024 Advisors: Mina Cikara, Sam Gershman
	Princeton University Ph.D, Psychology and Social Policy 2015 - 2021 Advisors: Alexander Todorov, Elizabeth Levy Paluck Dissertation: <i>Mapping mental representations of illegalized immigrants across evaluative, visual, and geographic spaces</i>
	Princeton University M.A., Psychology 2015 - 2017 Advisor: Alexander Todorov Thesis: <i>Social-cognitive representational spaces: Ontology and consequences</i>
	The University of Texas at Austin Lab Manager 2013 - 2015 Advisor: Jessica A. Church-Lang
	The University of Texas at Austin B.S. in Psychology, Departmental Honors 2009 - 2013 Advisor: Alison R. Preston
Awards	APS Rising Star 2024 Association for Psychological Science
	Small Scale Events Advancing SPSSI Grant (\$1,000) 2021 Society for Psychological Study of Social Issues Mini-conference for undocumented students and scholars in psychology
	Community Catalyst Grant (\$1,300) 2020 Society for Personality & Social Psychology CUSPP: Connecting Undocumented Social & Personality Psychologists
	Charles N. Hanna and Margaret T. Hanna Fellowship (\$15,400) 2020 Princeton University
	Diversity Graduate Travel Award (\$500) 2020 Society for Personality & Social Psychology
	Inside the Panel Grant (\$2,500) 2018 Society for Personality & Social Psychology Project: Immigrant Face-ism
	Joint Degree Program in Psychology & Social Policy 2017 - 2019 Princeton University
	Ford Predoctoral Fellowship (\$72,000) 2017 - 2020 Ford Foundation
	Ford Predoctoral Fellowship - Honorable Mention 2016 Ford Foundation
	Centennial Fellowship in Natural Sciences (\$20,000) 2015 - 2020 Princeton University
	Diversity Fund Undergraduate Registration Award (\$500) 2014 Society for Personality & Social Psychology
	International Honor Society in Psychology 2012 Psi Chi
	Texas Interdisciplinary Program (TIP) Scholar 2009 - 2011 The University of Texas at Austin
Publications	Framing HIV pre-exposure prophylaxis as a private or public matter 2025 AIDS Education and Prevention <u>Martinez, J.E., Jonas, K.J.</u>

- Analytic racecraft: Race-based averages create illusory group differences in perceptions of racism** 2024
Journal of Experimental Psychology: General
Martinez, J.E.
- Determinants of idiosyncratic and shared contributions to judgments of faces** 2024
Journal of Experimental Psychology: Human Perception and Performance
Albohn, D., Martinez, J.E., Todorov, A.
- Disrupting racism and global exclusion in academic publishing: Recommendations and resources for authors, reviewers, and editors from SPSP's ACEMAP task force** 2024
Collabra
Ledgerwood, A., Lawson, K. M., Kraus, M. W., Vollhardt, J. R., Adetula, A., Leach, C. W., Martinez, J.E., Naumann, L. P., Remedios, J. D., Tate, C., Todd, A. R., Uskul, A. K., Westberg, D. W., González, R., Montilla Doble, L. J., Reddy, G., Romero-Canyas, R., Weltzien, K., Westgate, E., & Zou, L. X.
- Immigration documentation statuses evoke racialized faceism in mental representations** 2024
Scientific Reports
Martinez, J.E., Oh, D., Todorov, A.
- Mapping varied mental representations: The case of representing illegalized immigrants** 2023
Social Cognition
Martinez, J.E., Todorov, A.
- Facecraft: reification of race in psychological research with faces** 2023
Perspectives on Psychological Science
Martinez, J.E.
- Moving beyond social categories by incorporating context more deeply in social psychological theory** 2022
Nature Reviews Psychology
Cikara, M., Martinez, J.E., Lewis, N. JR.
- Quality of sex life and perceived sexual pleasure of informal PrEP users in the Netherlands** 2022
Journal of Sex Research
van Dijk, M., de Wit, J.B.F., Guadamuz, T., Martinez, J.E., Jonas, K.J.
- Bridging the serodivide: Attitudes of PrEP users towards sex partners living with HIV** 2022
AIDS Care
van Dijk, M., de Wit, J.B.F., Guadamuz, T., Martinez, J.E., Jonas, K.J.
- The group extremity effect: Group ratings of negatively and positively evaluated groups of faces are more extreme than average ratings of their members** 2021
Journal of Experimental Social Psychology
Verosky, S., Tyack, L., Martinez, J.E.
- Slow uptake of PrEP: Behavioral predictors and the influence of price on PrEP uptake among MSM with a high interest in PrEP** 2021
AIDS & Behavior
van Dijk, M., de Wit, J.B.F., Guadamuz, T., Martinez, J.E., Jonas, K.J.
- Narratives shape cognitive representations of immigrants and policy preferences** 2021
Psychological Science
Martinez, J.E., Feldman, L.A., Feldman, M.J., Cikara, M.
- Socio-sexual experiences of early PrEP adopters outside formal healthcare in the Netherlands** 2020
AIDS & Behavior
van Dijk, M., de Wit, J.B.F., Kamps, R., Guadamuz, T., Martinez, J.E., Jonas, K.J.
- Social judgments of sexual behavior and use of HIV pre-exposure prophylaxis** 2020
Social Cognition
Martinez, J.E., Jonas, K.J.
- Quantifying idiosyncratic and shared contributions to judgment** 2020
Behavior Research Methods
Martinez, J.E., Funk, F., Todorov, A.
- Pre-exposure prophylaxis sorting among men who have sex with men** 2019
AIDS Care

	<u>Martinez, J.E., Jonas, K.J.</u>	
	Control engagement during sentence and inhibition fMRI tasks in children with reading difficulties Cerebral Cortex	2018
	Roe, M.A., <u>Martinez, J.E.</u> , Mumford, J.A., Taylor W.P., Cirino, P.T., Fletcher, J.M., Juranek, J.J., Church, J.A.	
	Perceptual biases during cued task switching relate to decision process differences between children and adults Journal of Experimental Psychology: Human Perception and Performance	2018
	<u>Martinez, J.E.</u> , Mack, M.L., Bauer, J-R., Roe, M.A., Church, J.A.	
	A pragmatist philosophy of psychological science and its implications for replication Behavioral and Brain Sciences	2018
	Gantman, A., Gomila, R., <u>Martinez, J.E.</u> , Matias, J.N., Paluck, E.L., Starck, J., Wu, S., Yaffe, N.	
	Robust effects of affective person learning on evaluation of faces Journal of Personality and Social Psychology	2018
	Verosky, S.C., Porter, J., <u>Martinez, J.E.</u> , Todorov, A.	
	Consistent performance differences despite manipulation of cue switching variables in children and adults Frontiers in Psychology	2017
	Bauer, J-R.*, <u>Martinez, J.E.*</u> , Roe, M.A., Church, J.A.	
	Knowledge of social affiliations biases economic decisions PLoS ONE	2016
	<u>Martinez, J.E.</u> , Mack M.L., Gelman B.D., Preston A.R.	
In Review	Social group discovery, structure, and stereotype updating <u>Martinez, J.E.</u> , Krasner, R., Rosero, L., Gershman, S., Cikara, M.	
In Preparation	Mental representations of immigrants encode racialized expectations of social positions PsyArxiv	
	<u>Martinez, J.E.</u> , Oh, D., Todorov, A.	
	Meaningful "noise": Comparative judgments contain stable idiosyncratic contributions <u>Martinez, J.E.</u> , Labbree, B., Uddenberg, S., Todorov, A.	
	Stable judge x case interactions contribute substantially to sentencing disparities <u>Martinez, J.E.</u> , Uddenberg, S., Gandhi, L., Labbree, B., Todorov, A., Kahneman, D.	
	Harnessing social psychological insights for the advancement of HIV pre-exposure prophylaxis <u>Martinez, J.E.</u> , Jonas, K.J.	
	Legality is not enough: Narratives about documentation status shape immigrant representations and policy preferences Williams G., <u>Martinez, J.E.</u> , Cikara, M.	
Media Publications	Is psychology getting race wrong? Harvard study reveals racial categories may not predict shared views on racism PsyPost	2/2025
	* Coverage of research	
	The beauty in nurturing communal and liberating forms of computational social science SAGE MethodSpace	5/2024
	Nurturing illegalized thought into a disruptive and guiding force My Undocumented Life, Undocuscholars Series	12/2021
	Where is the Undocumented in psychology? SPSP News Center	5/2021
	Supporting Undocumented Social & Personality Psychologists SPSP Free Form Fridays	4/2021
	Stories of immigrant achievement could combat xenophobia Princeton Insights	12/2020
	* Coverage of research	
	PrEP sorting: HIV-negative gay men prefer sexual partners who are using PrEP AIDS Map	11/2018

	* Coverage of research	
	What you need to know about DACA recipients and the University The Daily Princetonian	7/2018
	How we became Americans CNN	7/2018
	Journeys of Hardship and Hope: DACA Students Share Their Stories Princeton Alumni Weekly	3/2018
	Showcasing Immigrant Excellence Scientific American SPSP Character & Context blog Martinez, J.E. , Feldman, L.A. , Cikara, M.	2/2017
	A Harvard psychologist started #immigrantexcellence to combat myth that immigrants and refugees are dangerous Vox * Coverage of research	1/2017
	'You can't tell whose parents have money': the story of first-generation students The Princeton Summer Journal	8/2016
Invited Talks	Racecraft in psychological science University of California, Riverside Department of Psychology	12/2023
	Racecraft in psychological science Cornell University Department of Communication	11/2023
	Racecraft in psychological science Harvard University Department of Psychology Thomas Lab	11/2023
	Racecraft in psychological science Boston College Department of Psychology	10/2023
	Facecraft: Race reification in psychological research with faces Boston College Inaugural Marginalia Community Symposium	10/2023
	Racecraft in psychological science Princeton University Department of Psychology Paluck Lab	10/2023
	Racecraft in psychological science Maastricht University Department of Psychology Colloquium series	9/2023
	Racecraft in psychological science University of California, Santa Barbara Department of Psychology Social seminar	6/2023
	Facecraft: Race reification in psychological research with faces University of Michigan Michigan Institute for Data Science Summit	4/2023
	Integrating textual with non-textual data Massachusetts Institute of Technology The Cassandra Project Roundtable Series: Learning How to Play with the Machines	3/2023
	Racecraft in psychological science University of North Carolina, Chapel Hill Junior BIPOC Scholar Speaker Series	1/2023
	Racecraft in psychological science Harvard University Department of Psychology Social seminar	11/2022

	Racecraft in psychological science University of North Carolina at Chapel Hill Department of Psychology Social psychology seminar	11/2022
	Mapping mental representations of illegalized immigrants California State University East Bay Department of Psychology Psychology seminar	4/2022
	Mapping mental representations of illegalized immigrants University of Illinois at Urbana-Champaign Department of Psychology Social/Personality seminar	4/2022
	Mapping mental representations of illegalized immigrants Michigan State University Psychological and Brain Sciences Social/Personality seminar	2/2022
	Mapping mental representations of illegalized immigrants John Hopkins University Psychological and Brain Sciences Early Career colloquium	2/2022
	Mapping mental representations of illegalized immigrants New York University Identities and ideologies project, junior scholars series	10/2021
	Mapping mental representations of illegalized immigrants University of California, Santa Cruz Department of Psychology Cognitive and DEI colloquiums	10/2021
	Mapping mental representations of illegalized immigrants University of Delaware Department of Psychological and Brain Sciences social seminar	10/2021
	Mapping mental representations of illegalized immigrants University of Illinois Chicago Department of Psychology Social seminar	9/2021
	Mapping mental representations of illegalized immigrants across visual, evaluative, and geographic spaces Yale University Department of Psychology Crockett Lab	6/2021
	Mapping mental representations of illegalized immigrants across visual, evaluative, and geographic spaces Dartmouth University Psychological and Brain Sciences Social Computation Representation and Prediction Lab	11/2020
	Mapping mental representations of illegalized immigrants across visual, evaluative, and geographic spaces Brown University Cognitive, Linguistic, & Psychological Sciences Social Cognitive Science Seminar	9/2020
	Mapping and shaping cognitive representations of immigrants Boston College Department of Psychology Morality Lab	8/2020
	Connect. Organize. Make change. Activism in a social age Princeton University Social media day conference panel	3/2017
Conference Talks	Facecraft: reification of race in research with faces Vision Sciences Society Symposium Critical perspectives on vision science: Towards unbiasing our methods and role in knowledge production	5/2023
	Racecraft in psychological science American Psychological Association Symposium Innovative directions in diversity, equity, and inclusion research	8/2022
	Life as a graduate student and postdoc	6/2022

	Mini-conference for undocumented students, scholars, and practitioners in psychology Martinez, J.E., Blanco, V.A.	
	The lows and breakthroughs of illegalized pathways in research Mini-conference for undocumented students, scholars, and practitioners in psychology Martinez, J.E., Blanco, V.A.	6/2022
	Quantifying shared and idiosyncratic judgments of racism in social discourse Intergroup Relations Workshop Martinez, J.E., Paluck, E.L.	10/2020
	Narratives shape psychological representations of immigrants Society for the Psychological Study of Social Issues Martinez, J.E., Feldman, L.A., Feldman, M., Cikara, M.	6/2019
	Quantifying shared and idiosyncratic judgments of racism in social discourse Conference of Ford Fellows Martinez, J.E., Paluck, E.L.	10/2018
	Narratives shape psychological representations of immigrants Society for Experimental Social Psychology Martinez, J.E., Feldman, L.A., Feldman, M., Cikara, M.	10/2018
Conference Posters	For the community or "me": Framing HIV pre-exposure prophylaxis use as a public or private matter Fast Track Cities Martinez, J.E., Jonas K.J.	9/2023
	Social structure learning: Subgrouping vs. subtyping of the self Harvard Summer Research Intern Conference Rosero, L., Martinez, J.E., Krasner, R., Gershman, S., Cikara, M.	5/2022
	Well-being, health behavior, and sexual risk taking of informal PrEP users in the Netherlands: A three- and six-month follow up study AIDS Impact van Dijt, M., Martinez, J.E., Gaudamuz, T., de Wit, J.B.F., Jonas, K.J.	7/2019
	"PrEP tourism" in Bangkok and sexual risk behavior of MSM: a three- and six-month follow up study International AIDS Conference van Dijt, M., Yaemin, N., Martinez, J.E., Gaudamuz, T., de Wit, J.B.F., Jonas, K.J.	7/2018
	Media discourse impacts immigrant evaluation and representation Conference of Ford Fellows Martinez, J.E., Feldman, L.A., Feldman, M., Cikara, M.	5/2018
	Eye Movements Relate to Developmental Differences in Cued Task Switching Performance Flux Congress Zheng, A., McBride, J., Martinez, J.E., Deschner, L., Church, J.A.	9/2016
	Task-switching manipulations in children with Attention Deficit Hyperactivity Disorder UT Austin Psychology undergraduate honors poster symposium Hernandez, A. M., Zheng, A., Martinez, J.E., Roe, M.A., Bauer, J-R., Church, J.A.	5/2016
	Neural Correlates of Reading Comprehension in Struggling and Typical Readers Cognitive Neuroscience Society Roe, M.A., Deschner, L., Martinez, J.E., Mumford, J.A., DeMaster, D.M., Juranek, J.J., Church, J.A.	4/2016
	An eye-tracking investigation of cue and target processing in typical development Cognitive Neuroscience Society Zheng, A., McBride, J., Martinez, J.E., Deschner, L., Church, J.A.	4/2016
	Neural correlates of reading comprehension and stop-signal inhibition in struggling and typical readers Cognitive Development Society Roe, M.A., Martinez, J.E., Mumford, J.A., DeMaster, D.M., Juranek, J.J., Olmedo, L.A., Poldrack, R.A., Vaughn, S.R., Fletcher, J.M., Church, J.A.	10/2015
	A fMRI study of sentence reading and response inhibition in pre- and post-intervention struggling readers	10/2015

International Dyslexia Association
Church, J.A., Roe, M. A., Juranek, J.J., DeMaster, D.M., Martinez, J.E., Vaughn, S.R., Fletcher, J.M.

Exploration of stimulus-level similarity effects in a cued task-switching paradigm 3/2015

Society for Research in Child Development
Martinez, J.E., Bauer, J-R., Roe, M.A., Church, J.A.

Stop-signal inhibition in pre- and post-intervention struggling readers 3/2015

Society for Research in Child Development
Roe, M.A., Martinez, J.E., Mumford, J.A., Junarek, J.J., Olmedo L.A., Poldrack, R.A., Vaughn, S.R., Fletcher, J.M., Church, J.A.

The company we keep: memory driven biases in social-economic decision making 2/2015

Society for Personality and Social Psychology
Martinez, J.E., Mack, M.L., Preston, A.R.

Manipulation of cue switching variables in children and adults 11/2014

Society for Neuroscience
Bauer, J-R., Martinez, J.E., Roe, M.A., Church, J.A.

Neural correlates of reading comprehension pre- and post-intervention in struggling readers 11/2014

Society for Neuroscience
Roe, M.A., Martinez, J.E., Mumford, J.A., Junarek, J.J., Olmedo L.A., Poldrack, R.A., Vaughn, S.R., Fletcher, J.M., Church, J.A.

The company we keep: The role of evaluative conditioning and reputation spread in social interactions 5/2013

UT Austin Psychology undergraduate honors poster symposium
Martinez, J.E., Stein, E., Mack, M.L., Preston, A.R.

Teaching
Princeton University, Developmental Psychology, TA with Casey Lew-Williams Spring 2021
Princeton University, Introduction to Psychology, head TA with Emily Pronin Fall 2020
Princeton University, Cognitive Psychology, TA with Jonathan Cohen Spring 2017
Princeton University, Judgment and Decision Making, TA with Eldar Shafir Fall 2016

Mentoring
Mentor for Prospective Phd and RAs in Psychology (PPREP), Harvard University 2021 - 2023
Founder and ongoing organizer for Coalition of Undocumented Students and Practitioners in Psychology (CUSPP) 2021
Society for Teaching Psychology Mentorship Program, mentor: William Altman 2020 - 2021
Mentor for senior or honor thesis:
- Ariadni Tegopoulou, Princeton University | 2018
- Geogrena Williams, Harvard University (won Gordon W. Allport Prize) | 2023

Service & Development
Howard U. Summer Institute Computational Social Science (SICSS)/Mathematica 2023
NYU Faculty First Look - STEM 2023
Michigan Institute for Data Science (MIDAS) Future Leaders Summit 2023
Organized a virtual Mini-Conference for Undocumented Students, Scholars, and Practitioners in Psychology 2022
SPSP Anti-colorism/Eurocentrism in Methods and Practices (ACEMAP) taskforce 2021 - Present
NYU, Summer Institute for Social and Personality Psychology (SISPP) 2019
Harvard University, Collegiate Alliance for Immigration Reform (CAIR) Conference 2018
Princeton University, Organized Neuroscience and Social Decision Making Colloquium 2016 - 2017

Reviewing
AIDS Care, Journal of Experimental Social Psychology, Journal of Personality and Social Psychology, Journal of Social and Political Psychology, Memory & Cognition, Proceedings of the National Academy of Science, Psychonomic Bulletin & Review, Sexuality Research & Social Policy, Social and Personality Psychology Compass, Social Cognition, Social Psychological & Personality Science, Social Psychology Quarterly, Studies in Educational Evaluation

References
Dr. Alexander Todorov alexander.todorov@chicagobooth.edu
The University of Chicago, Booth School of Business

Dr. Elizabeth L. Paluck epaluck@princeton.edu
Princeton University, Department of Psychology

Dr. Mina Cikara mcikara@fas.harvard.edu
Harvard University, Department of Psychology

Dr. Kai Jonas kai.jonas@maastrichtuniversity.nl

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